



# I N T E R N A T I O N A L

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Parsforte special  
exhibition Issue /  
Winter 2022

**DF** **PARSFORTE**



# Editorial

The Persian Art (Pars Forte) exhibition was held for six days starting on January ,28 2022, in the beautiful city of Rome .

It was an exhibition of selected artworks by Iranian artists in fields of painting, jewelry design, photography, and handicrafts.

The unprecedented attendance by more than 100 artists in various fields, the display of more than 200 pieces, along with the presence of top visitors and renowned experts, made the Antsa Art Gallery more alive and prosperous than ever.

Also, the efforts made by Roman artists and art connoisseurs, Tina and Tersa Zorlu, as well as dear Chiara, were absolutely impressive and splendid.

On the opening day and at the opening ceremony with a speech and

The presentation of the works was made formal by Ms. Tersa Zorloo and continued with the honorary presence of dear Mario Salvi and his lecture on art as a universal language, and a critical review of the works of Iranian artists in terms of style, technique and performance. At the end of the ceremony, a short speech about Iranian art and artists was presented, and the works made by the participating artists were thoroughly explained to the audience in the presence of university professors and international artists. After a few days of private visits for collectors and special buyers, the exhibition was opened to the public and had more than 500 visitors on its brilliant first day.

With the help of an extensive marketing campaign launched by the company's office in Rome and the gallery's assistance in the following days, the exhibition was very well-received and very successful in sales. Fortunately, the registered artworks in all fields were sold in a way that was financially beneficial for many of the participants. On the closing day, all visiting professors and representatives of prominent clothing and jewelry brands were presented with gifts from AmiranArt as souvenirs.

All participants were awarded two certificates of attendance from both the Amiran Art Collection and the Italian Gallery, and the different stages of the process were showcased on the Amiran, Parsforte, and the Italian Gallery websites.

And so on Tuesday February 5th, the fifth edition of the Rome Exhibition was proudly held and I

I write this as a reminder of this day, as I sit light-hearted, relieved, and surprised , Relieved and light- hearted because a three-year responsibility and a moral duty that I was proud to be in charge of was proudly satisfyingly fulfilled.

Surprised because I'm wondering why and how the whole world order and predetermined plans are so easily lost.

But there is always hope, hope for a brighter future, hope for endless, continuous and tireless efforts to be made.

On the steps of Plaza de Espa .a at the end of Rue del Corso, in the middle of the day.



Amir Amin Sharifi









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Parsforte International

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Via Villatico, 25A, 25032, chiari, BS, ITALY

**Special Thanks to:**

**Italy cultural department of  
Embassy**

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# TABLE OF CONTENTS

WINTER 2022

Parsforte International CO.

EDITORIAL	4
THE REPORT OF THE FIFTH COLLECTIVE EXHIBITION OF AMIRAN ART IN ROME, ITALY	10
PARSFORTE EXHIBITION ARTISTS PRESENT / WINTER 2022 / ROME ITALY	
AMIR AMIN SHARIFI	15
ARMAGHAN KESHAVARZ	16
ZOHREH TAVAKOLI	17
SEYEDEH FARKHONDEH POURNASRANI	18
MOHAMMAD REZA SADEGHI HARIRI	19
ALIREZA JAMALZADEH	20
PARIZAD SADADI	21
ROXANA RASOULI ABDOLMALEKI	22
SAMANEH EHSANI NIA	23

REZA SOLTANIAN	24
SORNAZ	25
SHOKUH BAHRAMI	26
SHIMA SAADAT	27
ALI HABIBPOUR	28
FATEME MIRZAEI	29
SANAM FOROUHARI	30
MEHDI GHORBANZADEH	31
GOLSHAH NIKNAM	32
FIROUZEH GOHARIAN	33
NIKI SHEIKHI	34
MANIZHEH SEYED HOSEINI	35
HAMED MOOSAVINEZHAD	36
NASTARAN MOHAMMADI	37
DOES THIS FORMULA MAKE YOU A PROFESSIONAL ARTIST	38
DOS AND DON'TS OF WRITING AN ARTIST STATEMENT	40
PARSFORTE ARTISTS	
REYHANEH HAYAT NOSAEID	44
MITRA TAMJIDI	46
YASAMIN VOSOUGHI	50
A WELL HAMMERED ARTIST RESUME	52

# THE REPORT OF THE FIFTH COLLECTIVE EXHIBITION OF AMIRAN ART 2021-2022

THE REPORT OF THE FIFTH COLLECTIVE  
EXHIBITION OF AMIRAN ART IN ROME, ITALY

LARTE PERSIAN  
28 JAN-2 FEB 2022  
AREA CONTESTA ARTE GALLERY

REPORT BY: NAJMEH SHAHMOHAMMADI





The gallery provided a chance to represent over 200 pieces created by Iranian artists in Rome, where the artistic heart of Europe beats. It was the first European exhibition of Iranian artists after the coronavirus pandemic to display the works of Amiran Arts artists ranging from handicrafts, stained glass, designing and constructing precious and unprecious pieces of jewelry, clothing design and sewing (accessories), painting, calligram, calligraphy, and photography. The executive manager of Amiran Art Company, Dr. Sharifi, presented all of the art pieces on the gallery's opening day and focused on a priceless painting that a disabled lady made with the aid of her

manager and Iranian artists of Amiran Art Company for executing the exhibition. She referred to the significance of representing Iranian art and artists, too. The impressive lecture of Mr. Mario Salo, Rome University of Fine Arts professor, respecting the background of Iran, its history, and his satisfying cooperation with Amiran Art Company was another pleasing event in the exhibition. The presence of honorary guests, including Illian Rachov, Italian reporters, gallerists, and viewers, added to the glory of the exhibition's opening day. The convincing presence of viewers within the six-day exhibition promoted the opportunity to sell art pieces. Ultimately, the presentation of Iranian art



mouth and another gorgeous lady's painting dealing with breast cancer. The exhibited works illustrated the hope for life, Iranian specific culture, and ethnicity, helping viewers succeed in discovering these signs in a painting made by a Turkmen lady displaying the unique clothing of her birthplace. At the end of the line, Dr. Sharifi presented Parsforte International Magazine, concentrating on introducing Iranian artists and notable art events. In her lecture, it is worth mentioning that Ms. Tresa, a notable Italian gallerist, centralized the continuous cooperation and appreciated the executed

and artists came to an end after dedicating gifts of Amiran Art Company to the guests and dedicating two certifications of participation by the Italian gallery and Amiran Art Company to all participants.

We appreciate our supportive and active team in Iran, our exceptional colleagues in Italy, and honorable and patient Iranian artists for their valuable participation in the exhibition. Amiran Art Company, the events and international exhibition executive, and the Parsforte International Magazine representative









**PARSFORTE**  
**EXHIBITION ARTISTS**  
**PRESENT**  
**WINTER 2022**  
**ROME ITALY**



AMIR AMIN SHARIFI



Nothing collection



## ARMAGHAN KESHAVERZ

Collection: Moonlight Night

Moonlight Night Collection includes fifteen pieces inspired by historical places in Shiraz. The city of Shiraz inspires the earrings named Shiraz, and the pendant is called The Eram Garden and is inspired by a garden of the same name in Shiraz. Shiraz, the thousand-year-old city, is among the historical cities of Iran. Some attractions such as Persepolis and the Tomb of the Great Cyrus are also located in this beautiful city.

You may look at my collection called Shiraz if you do not have the chance to visit the city, and get a taste of its unique vibe.







**ZOHREH TAVAKOLI**

A state of consciousness landed inside me, never lends its two wings. The treasure is caught in my depths and will be discovered at an unexpected moment.





**SEYEDEH FARKHONDEH  
POURNASRANI**

Art challenges and elevates my life. The world of dancing lines, shadows, and colors- that contrast each other shape my life. This contrast harmonizes with music.

The harp plays for the lady's joy. So, flowers grow to hug each other.

" Ladies are a piece of art, and art has the power to change the world. "

Farkhondeh





**MOHAMMAD REZA  
SADEGHI HARIRI**

Turquoise forest

The pendant is hand-designed using five golden ratio spirals to make a forest. All four pieces of this set are hand chased, and I made music for the first set of jewelry.







## ALIREZA JAMALZADEH

### Instrument:

If we try to find the meaning of the modern world, we can refer to many books and modern history. But the instrument will explain a personal idea about modern humanity. Without a purpose or meaning in life, they are merely instruments and nothing more. So what should we do with the pain, sorrow, and regret of the past, and future concerns? Only escaping this true silence will show the emptiness and loss, and it is simply the description of problem.

The painting wants to motivate your eyes or brain to ask what is happening, but the answer is nothing, nothing at all.





**PARIZAD SADADI**

Wounds shape us. Deep pains influence our lives, change our appearance forever, and profoundly affect our mood. Breast cancer is one of those pains that inadvertently change our lives forever. The photo of a woman named Jill was photographed in a breast cancer photography project in London. I painted her because of the inspiring pain, sadness, power, and beauty from her picture.

Combining different styles is one of my favorite ideas in the art world. I combine traditional Iranian designs with an English coat in this gilet, including a jacquard fabric with cashmere design and a simple black fabric suitable for the essential gilet. In addition, the lapel of this menswear item is inspired by the peak lapel, designed to coordinate with the spiral designs of the fabric text in a crescent shape. This lapel is a half lapel visible on the front of the gilet. The small pocket is sewn to hold the pochette on the left side of the gilet. Men can wear this gilet in formal ceremonies due to the type and design of the fabric and the lapel style.







**ROXANA RASOULI  
ABDOLMALEKI**

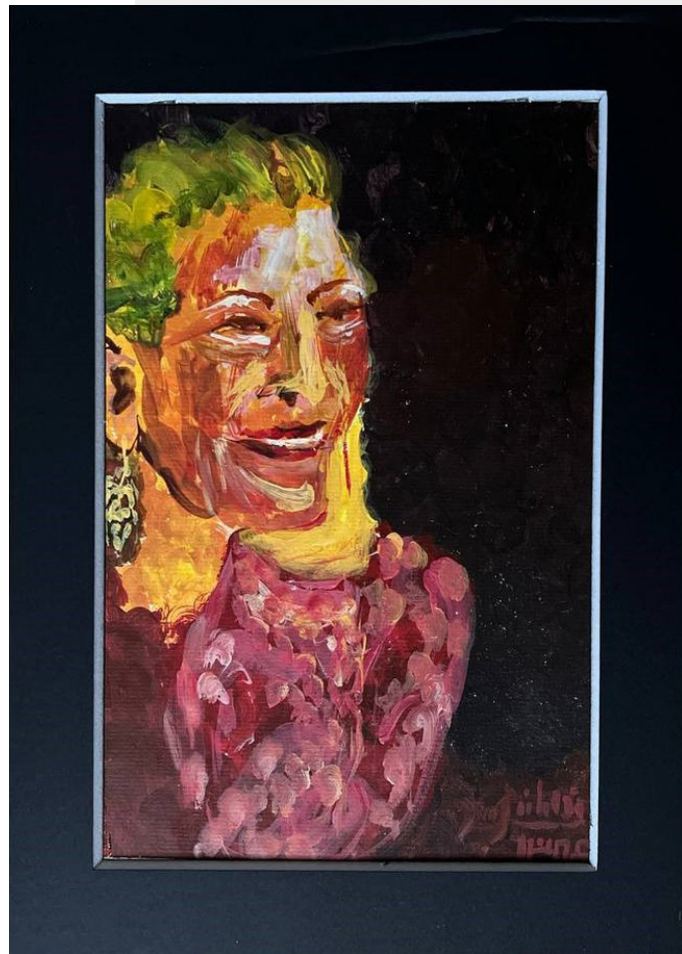
This piece talks about and love for a new life called The Age of Aquarius. There is no such thing as an ugly or beautiful man or woman; only tastes are different. I have tried to show the depth and tenderness that will caress audience's eyes. There is only the heart, love, and beauty in the new life. If you want to see more, listen to your heart.





### SAMANEH EHSANI NIA

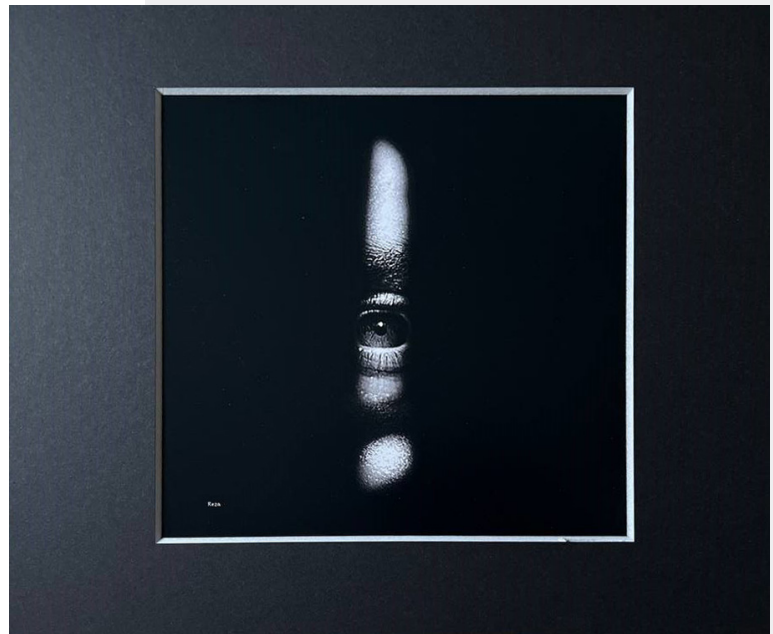
Working in the highly enjoyable field of painting. I got into an accident Seventeen years ago and was paralyzed from the neck down. I started painting with my mouth to rebuild my life and recreate my life's happy moments. Painting offers me a sense of calm, hope, serenity and has been the light of my life helping me moving forward and achieving my goals.





## REZA SOLTANIAN

The "Hear Me" collection includes ten photos in 50-70 dimensions, which have been sold three times up to now. The creation of this collection lasted a year, and the initial idea was to employ a specific photography perspective by creating high contrast and high-quality capturing. The photos have a message for their viewers. In the end, beauty is the essential element of photos captured by a photographer with twenty years of experience.







## SORNAZ

These three artworks belong to a collection known as "Fara mim." They are all based on an ancient Persian symbol called Faravahar, a winged sun disk with a male figure. Faravahar represents God in Zoroastrianism, Ahura Mazda, and is also known as the god of wisdom. The original Faravahar has different interpretations. However, the artist tries to revive the form of this ancient symbol with her perspective and thoughts and represent the intense love in Moulana Rumi's poems as the central concept. All the used elements are either derived from the Persepolis architecture ruins or the art of Parsis of India.

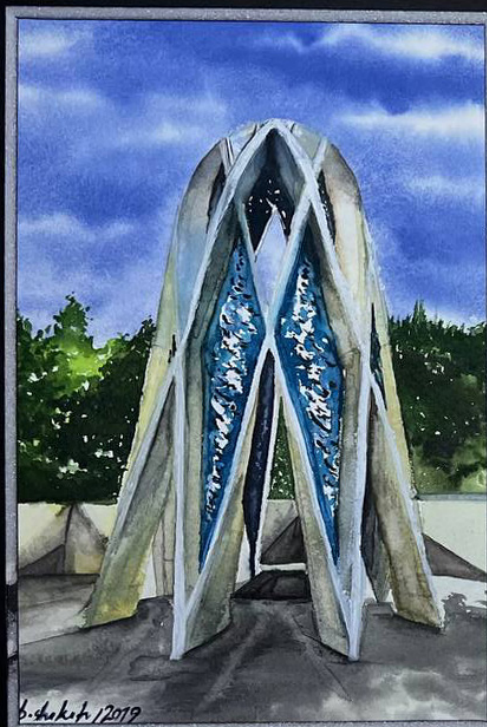






**SHOKUH BAHRAMI**

Art, the product of the love and spirituality I feels in my heart, finds its way to the outside world through my colors and canvas to show a world more expansive than ours. Khayyam Nishapuri is a great Iranian philosopher and poet. I have mixed the complex world of emotions and art and the delicate use of water and color on my canvas to introduce this famous Iranian poet, his exceptional character, and the imagery that rises from his philosophy to the world. Khayyam Nishapuri's quatrains have been translated into the world's living languages.





## SHIMA SAADAT

This painting depicts two pomegranates that symbolize the sun, reproduction, and hope into the future in the form of dancing and celebrating couples awaiting sunrise. The great moon at the bottom of the painting symbolizes the longest night of the year called Shab-e-Yalda. In the upper left of the painting, the sun rays passing over two pomegranates and stretching to the right side is about to rise; it represents a bright future. Clay pillar and pool (Howz) are two symbols in Persian architecture. Pool (Howz) and pomegranate symbolize a wedding ceremony and remind us of throwing pomegranates into the pool as an ancient Persian tradition to celebrate the beginning of a life full of blessings.





## ALI HABIBPOUR

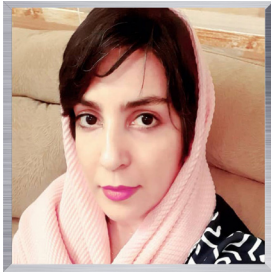
A Sun, if desires, could find her intention in a messenger's hands honored by his presence.  
As flames of the sun, the words sigh to find a way to the heart because you have to burn out to find a way out.  
Every sight has a light earning the key of its matters.  
How can you aspire without begging for your query?  
Must be spellbound, must be an armful,  
"Lights all are mutual companions."



LIGHTS ALL ARE EACH  
OTHER'S COMPANIONS ....!



نورها جلّه یار یکدیگرند!...  
شمس تبریزی - SHAMS-E TABRIZI



## FATEME MIRZAEI

Category: jewelry

A butterfly native of the rainforests in Madagascar inspires these two pieces. A comet butterfly is known as the moon of Madagascar.

Name of the collection: The moon of Madagascar

Technique: Watercolor

Name of the piece/artwork: Blood kiss

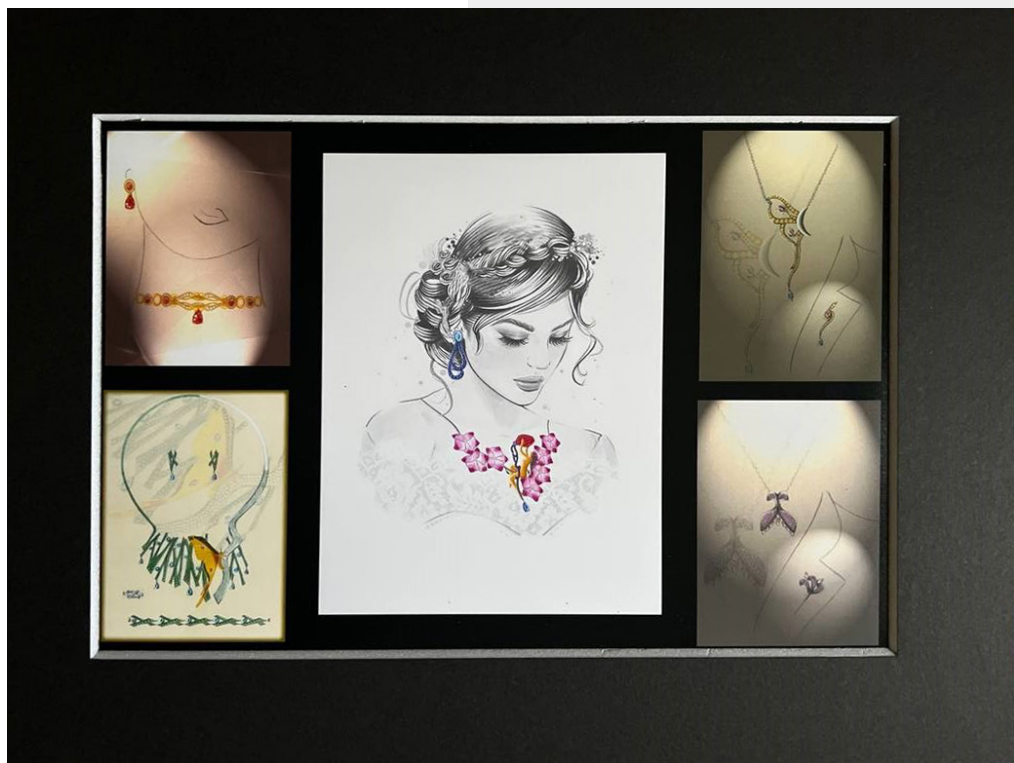
Technique: Colored pencil

The inverted tulip inspires this piece.

Name of the piece: Inversion

Technique: Colored pencil

2021







**SANAM FOROUHARI**

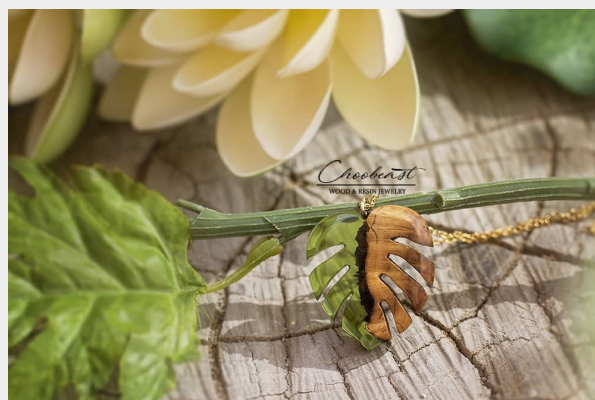
When I come across a piece of art, many questions go through my mind. How does the spark of creating a piece shape, and how does it influence me? I intended to provoke the vision of hope for the viewers by creating this piece. Autumn's sadness is embedded in this painting, also is a reminder of the promising light and the warmth of summer and spring. In my painting, Autumn is the playground of colors. Although this piece's scheme is light and warm, Autumn's melancholy and coldness are rooted deep inside. In this painting, I tried to depict the Autumn breeze by incorporating a range of colors to create a warm balance of shades inviting viewers to experience this piece's elements.





## MEHDI GHORBANZADEH

All jewelry is made of world's finest quality wood with resin on top, polished with wax and unique wood oil. Every piece of wood resin jewelry is handcrafted, and it is impossible to make two identical pendants. That is why this wooden pendant is unique and one of a kind. Nature has created the wood's color and pattern, making each piece peculiar, delightful, and eye-catching. The jewelry is extremely lightweight. All the pendants allow you to carry a bit of the natural world captured in them.





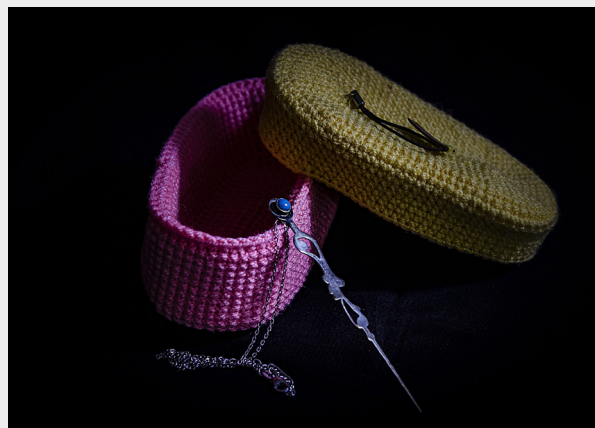
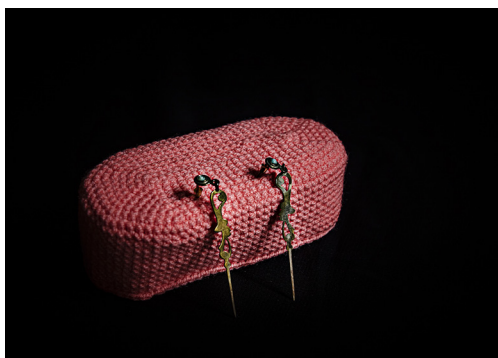
**GOLSHAH NIKNAM**

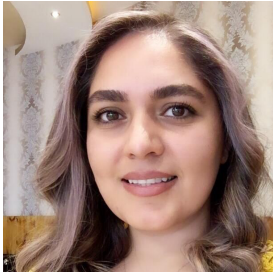
#### About the dolls

The dolls are from Bandar Abbas dating back to hundreds of years ago when there were no factories to mass- produce them. Mothers and grandmothers had to craft them from remnants of clothing and other available items in the environment (seeds, wood, etc.). Thus, these dolls are a magical mirror into our past and reflect our beliefs and culture.

#### About Gah

Aristotle claims that time is not a kind of change, but that it is something dependent on change. Clocks showcase this phenomenon beautifully, as the placement of their needle changes, time moves forward. And that was what inspired this piece. I hope you like it.





## FIROUZEH GOHARIAN

As a woman living in a society degrading my gender, I portrayed a woman with an upturned chin in infinite darkness, conveying a message to my countrywomen. Keep your head and chin up and most importantly, keep smiling because life is a beautiful gift. There are many things in the world making you smile. I am a woman from infinity, a creator. I am the creator of you, love, tears, your eye color, and your voice. So do not deny me; denying me means denying your existence.







**NIKI SHEIKHI**

Every night  
I gaze at the present and absent distance be-  
tween us  
All I need to do is raise my hands to hide you  
But you are beyond my hands  
Every night  
Step by step, I creep my body  
Like jumping from one star to another star across  
the stretched sky  
my darkness and the nights share a common fea-  
ture "light."  
"Moon" is the next name of "me."





## MANIZHEH SEYED HOSEINI

1. The mother pendant symbolizes a mother's heart nurturing the heart and soul of a child she carries in her body. The employed stones are marquise-cut diamonds and Aquamarine to shape the heart.

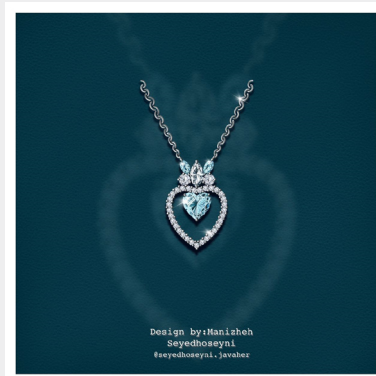
2. A mother pendant with a pearl necklace signifies a mother surrounded by a boundless sea of love.

3. Lightning earrings with sapphires and rubies signify God's power. The stones used are round and baguette-cut.

4. Naghsh-e Jahan pendant is from collection 15 with the theme of Naghsh-e Jahan, which symbolizes the magnificence of Iranian art using emerald with marquise-cut diamonds.

5. The Emerald Pendant is a sign of the boundless sea of love, and the more love there is, the more it shines. The artist used emerald-cut diamonds and baguette-cut ruby.

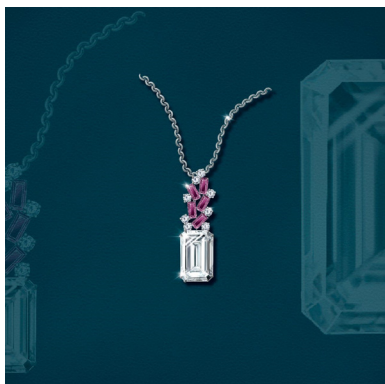
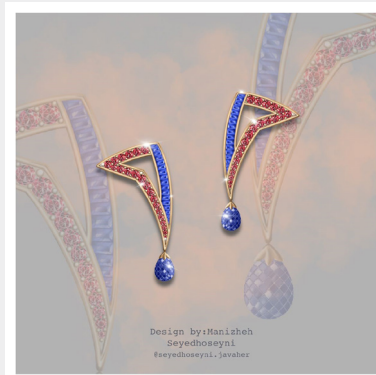
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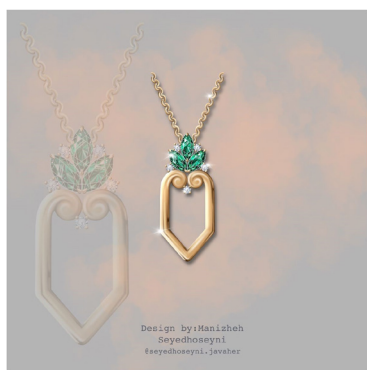
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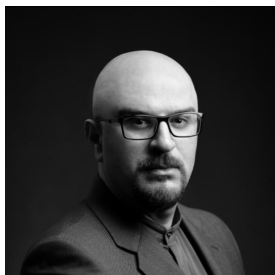
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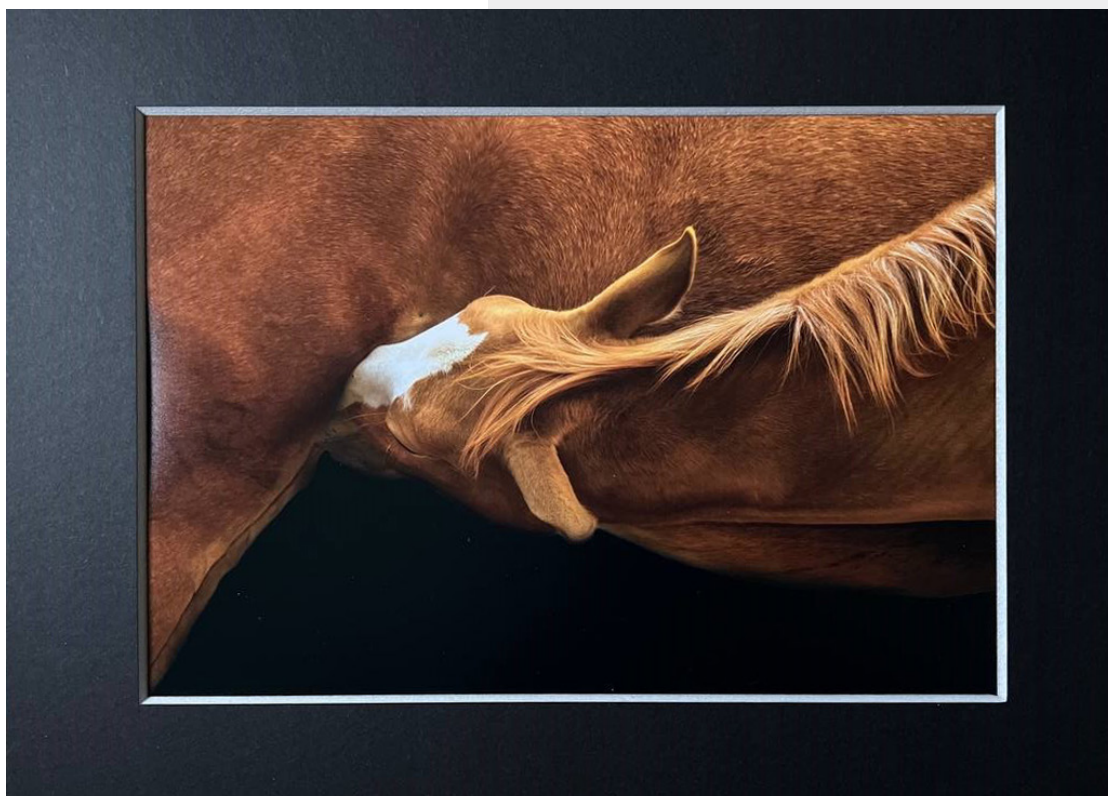


4



## HAMED MOOSAVINEZHAD

The name of artwork: (The Essence of Existence)  
The name of the female horse is Rose, and the foal is called Iliad. They are initially Turkman breed. Turkman horses are agile, strong, tall with slender tails and beautiful heads and necks. Nowadays, most of purebred Turkman horses are found in North Khorasan province.







**NASTARAN MOHAMMADI**

Persian motifs have been imprinted on objects over the centuries and shaped their culture. Ceramics, carpets, handmade pieces, vessels, and the walls' painted motifs are designed to convey a message. Each motif explains a special meaning, even though it seems that motifs are employed to construct a lovely human environment.

This jewelry project concentrates on presenting the Sasanian (224-641 AD) motifs unrecognized by the people of that era. The jewelry is inspired by Sassanid motifs used on most walls and carpets. Sasanian People respected nature and primarily exercised natural elements in art and home decorations to build a lovely environment. The collection name is Hasti," which means "Universe" in Persian. The natural beauty of the universe inspires "Hasti" collection. Human beings are the main symbol of nature and its beauty, and they utilize natural elements to make themselves look as beautiful as nature. After all, we are all main parts of the universe; as Frank Lloyd Wright once said, "Study nature, love nature, stay close to nature. It will never fail you."







## ARTICLE

### Does This Formula Make You a Professional Artist

AMIR SHARIFI

#### Does This Formula Make You a Professional Artist?

Who doesn't dream about becoming a professional in their specific field of work? Any examples come to mind? Human beings desire to be successful and prosperous. It is internalized in our cells, and you, as an artist, are not an exception. You have probably asked yourself how to become a famous and professional artist? What factors can help me promote my art worldwide? How can I influence the art world? How is it that some artists are so successful? and the last but the most essential question: How can I make a good living as an artist? Indeed, you have compared yourself with other artists of similar interests, searched for famous art galleries and art shows, looked for possibilities to benefit from these opportunities, or have read the story of successful artists who were unknown once upon a time. However, you should know that your story is different from theirs. You are the writer and narrator of your own story, and you will offer an impressive story to the art world. As you know, success does not just randomly happen. On the contrary, it is the result of hard work, setting goals, and experience. So be ready to spend your valuable time on a process of saying farewell to yourself as an amateur artist and saying hello to being a professional one.

#### Who is a Professional Artist?

Before explaining critical aspects of our plan to make you a professional artist, let's answer this question: Who is a professional artist? Anybody can call themselves a professional artist and prepare a business card with images of their works. However,

the definition of a professional artist is different. Being a professional artist is not limited to these primary features, but an artist should act professionally at all times. Art represents a creative and beautiful mind and is created using various tools like painting brushes, canvas, camera, color, and similar items. A professional artist should take full responsibility for their career choices and remove the negativity that stops their progress. Ignore frustrating sentences such as being an artist will not make your dreams true. How can you live as an artist whose career would not meet his primary needs? Please keep a safe distance from people who make unpleasant comments; set your goals and save your energy to achieve them. A professional artist is a person who creates unique and recognizable pieces that audiences, dealers, curators, appraisers, collectors, and art galleries can identify quickly.

The artists have a considerable amount of completed artworks at their studio, making them ready to participate in an exhibition or invite art dealers for to visit, evaluate and purchase their work. The presence of a particular and influential audience in the art world is a significant factor that separates professional artists from ordinary ones. These audiences are beyond family members and friends admiring a piece of art due to their passion for the artist; they appraise a work from a distinctive viewpoint. If an artist has this group of art appraisers, let us congratulate them for their robust network. A professional artist has admirable experiences in executing exhibitions on national or international level, knows the art market mechanisms, and understands ways to assess and convince the market and audience, including dealers,

buyers, gallerists, and appraisers. Professional artists have a well-hammered resume of 1 to 2 pages and an excellent artist statement that willingly shares upon an urgent request. Knowing the methods of pricing artwork is another feature of professional artists familiar with principles of pricing an artwork logically to attract dealers and gallery owners and promote their fame, these professionals concentrate on making art their actual job. A professional artist treats their art as a job and follows organized schedules to work in their studio to create new art pieces to impress curators and galleries.

### Past Professional Artists' «I Wish I Knew» Rules

Everyone agrees with the famous “no pain, no gain” concept. Being a professional artist comes at some expense, including time, energy, and tiredness among other things. Each artist has encountered hundreds of thousands of problems on their way and employed intelligent techniques to deal with them, making them a celebrated artist nationally or internationally. These artists never gave up because of financial problems, rejection by art galleries, and the market's disappointing elements; they learned the way to success from their failures and energetically continued their path to becoming successful artists. The following sections cover some of their “I wish I knew it earlier” points:

- You as an artist should run the life's marathon non-stop, even if opposing viewpoints disappoint you. Close your eyes on them and just run and enjoy your endeavor. Have a thick skin, and you will win the competition; you have my word.
- Please keep your contact with your loyal art buyers and customers for they are a valuable part of your destiny. Do not wait for anybody to help you with advertising your art.
- Artists own their businesses, so try to seize the art market's trends. Use the power of the internet and social media to your advantage and share your art.
- Do not react negatively to critiques; on the contrary, accept them with open arms to create more impressive artworks to the market.
- Seek knowledge from the cradle to the grave and use knowledge to become a professional artist. The more you know about your art, the better you can present yourself as a successful artist.
- Compare yourself with your former version in the last years only and nothing more. Comparing two distinctive

individuals is nothing short of a crime against humanity; therefore, avoid it, and believe in your skills and abilities that make you a unique, capable and successful artist.

- Practice makes perfect; the more you practice, the better your art. Do not hesitate to develop your artistic personality and fame.

### Win the Arena

Becoming a professional artist and earning money from your art could be a challenging decision; you must equip yourself with patience, endeavor, persistence, and resistance. Is your answer positive? If your answer is yes, please keep reading to learn how to win the arena and arm yourself with the power of art. Academic education and learning about your favorite fields of art will save your time and patience instead of going through various trial and errors. You will learn crucial points, which are the results of uncountable years of experience; hence, it would be best to join an art school or continue your academic education at university. If you are at the starting point of your artistic activity and still do not know your favorite field of art, participate in B.A degree programs for the opportunity to play in several art classes. Then select one or two fields and try to specialize in them, and step in the way of becoming a professional and successful artist. Art workshops are executed by professional artists and maximize your knowledge. Search for chances offered by museums, galleries, and relevant entities. Be receptive to professional artists' feedback and critics and take them as golden points to promote your art.

Each day is a new start for maximizing your artistic skills; being a professional artist like other careers demands your hard work to realize your gift. Concentrate on your goals and follow an organized plan to achieve whatever you dream about; step by step, your confidence increases, you become more professional, and your art will be identified as good. Be innovative in that people look for less repeated pieces, go on a trip, explore the wonderful surrounding world and make friendly relations with nature to get inspired by its beauty and create breathtaking work. The more professional you become better gallery owners and dealers desire to purchase your art.

Determine the nature of your art, its meaning, and methods of communication. You should know what you like to get from your art labor and how you can influence the planet. Sometimes, an artistic painting of Earth between the arms of a doctor shows the depth of the crisis that has how much our planet needs protection



## ARTICLE

### Dos and Don'ts of Writing an Artist Statement

AMIR SHARIFI

#### Dos and Don'ts of Writing an Artist Statement

Whether famous or less known, artists must promote their role in the labyrinth-shaped art world. After signing and pricing your art, the third stage is writing an artist's statement. The power of words allows people to learn more about you; in fact, your statement is your genetic data in the art world, signifying your presents as a capable artist. The artist's statement is vital to raise people's curiosity about the creator of magical works presented in art galleries or museums. The interesting point about writing an artist statement is that it can either add to your fame or change nothing in your artistic destiny. In simple words, you have the chance of having a magazine, website, or newsletter write about you, or even ask you for an interview. This article offers Amir Sharifi's excellent guide to write your artist statement, as presented in the Isfahan University congregation. Follow the steps stated here to craft your professional artist statement.

#### What is an Artist Statement?

Writing and reading are two powerful tools to communicate with people about various subject matters, including business affairs, expressing emotions, or describing an item. Sometimes a descriptive text creates a sense of vision and helps the reader imagine the details mentioned in the context. It is a way to give meaning to unexplainable subjects; writing an artist statement act the same and expresses beneficial information about an artist. This brief but impressive explanation helps you expand your relationship chains and present yourself to more audiences. Your artist

statement is crucial to sit before your bio, resume and exhibitions, or social media pages. Unfortunately, some artists do not like writing about themselves, because they believe artists are not writers, and they do not feel the urgency of writing their artist statements. Whether you like it or not, writing your artist statement is necessary. However, the process of writing your statement is not a waste of time. It is very easy to do, and gives you the chance to explain about your art. Your artist statement is your preface to the art world. It is a compelling way to create a powerful connection with people who see you for the first time and would like to be acquainted with you. Various groups will evaluate your artist statement, such as ordinary people, curators, appraisers, art collectors, and galleries. Your artist statement acts as a capable representative answering people's questions in your absence. Sometimes, you are tired or do not have enough time to answer your audience's questions, so your artist statement graciously helps you. Have you ever thought about shy people who avoid asking questions? They will probably never dare to start a conversation with you, so let them get to know you by writing a perfect artist statement. Still not convinced to write your artist statement? Last shot at persuading you: we live at the age of internet and social media supremacy, swallowing our lives; Would you not like to promote yourself in such a complicated situation? Do you agree? So let's get into this nerve-racking subject once and for all, your professional artist statement.

#### The Essential Features of Artist Statement

Everybody, especially artists, enjoys being appreciated

for crafting exceptional pieces. In other words, admiration brings more power to the artist's elbow. You must be aware that your artist statement is a wise spokesperson introducing you to the audiences, so employ a justifiable writing language that everybody, and not only your family members, relatives, and friends, can understand. Try to use standard language which clearly describes you and your art, because many of your audience have limited information about art, and cannot recognize the meaning of art idioms and phrases, and you do not want to confuse or disappoint them. Your artist statement talks on your behalf, so the more well-crafted it is, the better represented you will be to the world. As you know, artists will encounter various groups of people, including people educated in art and other fields, looking at artworks with professional or nonprofessional views. They come across your statement and search for crucial characteristics such as your artistic identity, capabilities, and desirable potential. If you present a convincing artist statement, you will successfully catch their eyes. By clarifying your artistic identity, prove yourself as an organized and recognizable artist who follows a targeted path in the art world and follows his goals. Going through your artist statement allows your audience to have a clear picture of your style, background, and future ambitions. So introduce yourself immaculately, and point to essential information such as your name, where you are from, and who you are as an artist. You may only refer to your first name instead of your full name, then write about your birthplace and academic education. For instance, you may say: » I am an Australian painter who grew up in America and graduated with a BA degree in

art.» Then elaborate on your techniques, materials, and style, and explain them in more detail. If you employ a particular style or material, do not hesitate to mention them, since some art viewers look for rare artworks. There are some sentences that direct people's attention towards your artwork; for instance, you may say: « I use my fingertips to frame my painting» believe it or not, you are killing it by this sentence. State your relevant education and courses, your prizes, and the exhibitions you have participated in up to now; do your best to write a spotless artist statement to enjoy the fruit of your labor.

Amir Sharifi suggests concentration on your artist education if you have not been to any exhibitions. Any experience to learn about art, whether self-taught or under the supervision of an expert, are worth mentioning. Do not explain the influential elements guiding you towards the art world and becoming an artist. If you have been educated in non-art fields, refer to its details to emphasize your artist statement's significance. There is a collaborative relation between artists, curators, gallery owners, and art viewers. The presence of these groups helps you realize your full potential and thrive, and you can benefit from their names to show your art to the world. Your artist statement affects their decision to invest in your art and creative pieces; hence try to enjoy this mutual relationship. Write about your long-term goals and expectations in short sentences but avoid details. If you have a website or are active on Instagram or other online markets, it would be best to share relevant links. After all, seize the time to emphasize the critical aspects that look interesting for your educated and non-



educated art groups ranging from history, literature, science, psychology, art, physiology, and medicine to aerospace lovers.

### Noteworthy Details to Shape an Artist Statement

Don't you know how to start shaping your artist statement? You can read statements shared by other artists and take notes of significant mentioned points. Consider the role of words and adjectives in forming your artist statement. Employ relevant words and phrases to present yourself; keywords writing is a beneficial technique assisting you not to forget crucial aspects of your artistic activity. Utilize keywords and adjectives in meaningful sentences to describe facts about your background. Writing an artist statement resembles crafting a book's preface; it can attract or drive people off; you should focus on critical aspects appealing to viewers. Amir Sharifi, the manager of Amiran Holding Company, recommends devising your artist statement in such an organized manner that everyone, regardless of how familiar they are with you and your work, is able to connect with it, and is encouraged to explore your work. Indicate facts about your art, such as your hopes for developing your career, inspiring and influential elements, your art's meaning and language, unique aspects of your pieces, and your feelings about art, in simple sentences. Keep your audience thirsty to discover more points; however, avoid going through unnecessary and disappointing details. Be alert that overloading audiences with useless words and sentences will tire them; the modern world problems have exhausted their patience, so give them little, so that they will refer to you and ask more questions. In other words, present drops of your experience in the ocean of art, and save more detail for the group of audience moving to the next stage of discovery by demanding more information. It is natural to fail to satisfy all of your audience, as human beings are unique with exceptional characteristics and taste. Some art lovers may head towards you while others may pass it over and be on their way. The art of your statement is to bring in new people and construct a bridge; it creates valuable opportunities to have new followers and audiences.

The next step is writing your artist statement in the first-person narrative, so never personalize it in the third person to illustrate yourself. Close your eyes on some words like 'he' and 'she'; instead, develop your artist statement by employing 'I'. Your artist statement will

repel your audience if it is complicated, challenging, and selfish. Do not forget that some viewers analyze your statement in an attempt to know you better. In contrast, some others only delve into your art for pleasure. Make your artist statement so enjoyable that it draws viewers' attention.

### Complimentary Points to Establish an Unmatched Artist Statement

Writing an artist statement is an art; it introduces you to the world and makes people familiar with a young artist. If you cannot write perfectly, please ask a qualified writer for help. Try to be objective and avoid dictating your intended items; allow your audience the freedom of expressing agreement or disagreement. Your statement resembles a story that appeals to some readers and while not impressing others. There is no need to add comparative comments of collectors, galleries, and curators to your statement; leave them for your resume to promote your name. Describe the relationship between your art and the selected medium, then go through an example for better clarification. If your art concerns Man's Labour and your piece displays a young and gorgeous phoenix rising from his ashes, explain the relevant relationship between your work of art and your topic. It helps your audience visualize the phoenix symbolizing Man's endeavor to achieve what he deserves; Now, leave them to be dumbfounded. Art is a beautiful world; Use it to your advantage and separate yourself from ordinary artists to join celebrated groups. Be straightforward; however, use simple and short sentences; if you are inspired by a piece of music, a historical event, a poem, or the natural world, do not go through explicit descriptions but stick with critical points to keep people captivated. Employ 3 or 4 simple sentences to express the story behind entering the art world, not more. Because people will lose their interest if you go on and on, unless there is an unavoidable event in your past worth mentioning.

Stay away from equating or paralleling yourself with other famous or even less known artists. Leave others behind and permit your audiences to realize who you are. Do not compare yourself with eminent artists such as Van Gogh, Pablo Picasso, Leonardo da Vinci, JMW Turner, or Claude Monet. You know why? Because the winner is predetermined; thereby, an intelligent artist avoids comparison to promote his situation. Do not dictate to your audience what, why, and how to feel, see, and understand; everybody is free to interpret your

artist statement. Do not say: «You will feel my childhood innocence by looking at my art». Instead, try to show childhood innocence through your art.

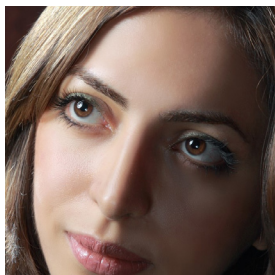
As soon as the process of writing your artist statement comes to an end, go to your friends, family members, or even experts and ask them to read it and give you feedback. Make sure they understand your statement without ambiguity; otherwise, edit and rewrite to fix the problems to make your artist statement decipherable. Even if you always try to present a unique and engaging artist statement, you will encounter two groups of people: the first group skimmed your statement, and the second group wants to acquire more detail to buy a piece of art. It is a matter of personal interest, but you can take control of your manifestation by writing an impressive artist statement. Do not underestimate yourself and your art; stand by yourself and be proud to have something to present to the world of art.

Amir Sharifi suggested to Isfahan art students that it would be best to shape their artist statement in two paragraphs of 150 to 200 words. Longer texts will disappoint people and stop them from following the artists' stories. Instead, write your statement briefly,

clearly, and consistently. The maximum amount of time your audiences will waste on reading your statement is 15 seconds, so behave like an intelligent spokesperson and make your visitors intrigued to read more.

### The Bottom Line

Following the instructions mentioned in this article, will lend you a helping hand in presenting a well-organized artist statement. However, if you are a non-native English speaker, make your statement in your native language, include all details, and translate it into English. Then check its clarity before publishing and ensure it is utterly engaging; If possible, ask a native speaker to evaluate your artist statement. Your artist statement presents you as a self-sufficient artist, so try to be yourself and connect with audiences in your own words. Avoid fancy fonts and stick to basic ones like Times New Roman, which is easy to read; otherwise, you will jeopardize the power of your art.



## REYHANEH HAYAT NOSAEID

### Artist Resume:

My name is Reyhaneh Hayat Nosaeid; born in 1985 (36 years old), I started my artistic activity in Persian painting and jewelry design at 22.

### Artistic Experience and Background:

I am graduated with a master's degree in Islamic art (Persian painting) from the Teacher-Training university. I followed my enthusiasm for Persian painting and jewelry design professionally. Then I became a jewelry designer after developing the necessary skills for jewelry design in Matrix Software. My master thesis deals with practicing traditional designs, Persian abstract painting, and illumination in jewelry design; therefore, I designed 3d items in Matrix Software in 2017.

### Instructors and Resume:

I presented my thesis under the supervision of Mr. Parviz Eskandar Pour Khorami and Mr. Mohammed Kazem Hassanvand at Teacher Training University in 2017. I continued my activities in Persian painting with teaching at Science and Culture University.

### Exhibitions:

Amiran Art collective exhibition, Italy, on January 2022, concerning jewelry designing and Persian painting.

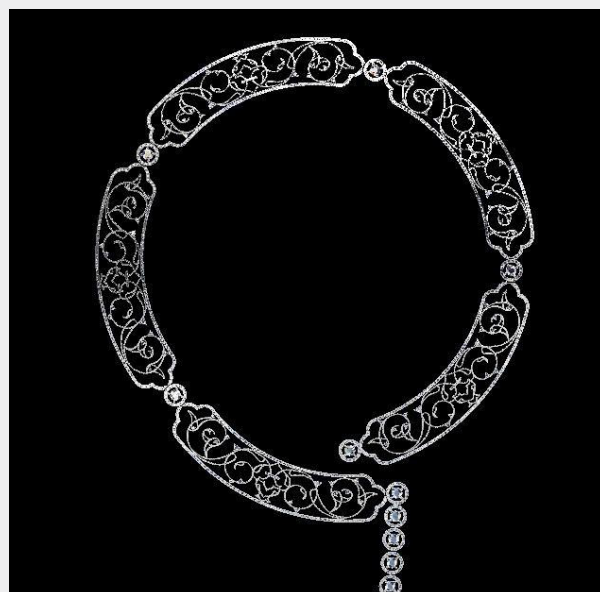
Individual exhibition in Mah and Mahi Gallery, Karaj, 2020

Collective exhibition at Milad Tower, Tehran, and I achieved first place in competitions.

Collective painting exhibition and Avaye Naghsh Persian painting in Neta Art exhibition, Istanbul, February 2019

The 5th biennial of Quran illumination, Mashhad, 2016

The 3rd biennial of Quran illumination, Mashhad, 2012



Designing diamond necklace inspired by traditional designs and abstract Persian painting and Illumination (Eslimi)  
Technique: 3d design in Matrix Software

Designing a Pearl ring inspired by traditional designs and abstract Persian painting and Illumination (Eslimi)  
 Technique: 3d design in Matrix Software  
 Work Name: Pearl ring



Designing Pearl earrings inspired by traditional designs and abstract Persian painting and Illumination (Eslimi)  
 Technique: 3d design in Matrix Software

Designing diamond necklace inspired by traditional designs and abstract Persian painting and Illumination (Eslimi)  
 Technique: 3d design in Matrix Software







## INTERVIEW

MITRA TAMJIDI

We appreciate you devoting your time to Parsforte Magazine; please present yourself.

**You are educated in journalism; when and how did you enter the artworks?**

My name is Mitra Tamjidi; educated in science communication and cinema, and upon registration of my brand, Mitra, I concentrated on fashion design, design, style, and manufacturing for the past 10-years. I am a fashion design instructor, and it brings me the honor of being selected as a top designer in Iran three times. I was a member of the judging team of fashion and clothing festivals for six years. Then I selected the science communication field synchronized to filmmaking and directing "Baghe Ferdous" under the supervision of eminent instructors of Iran's cinema due to my active and curious mind. In 2012 I acquired the national prize for the best clothing designer, which led me to the fashion world. Two years later, I had the opportunity to design clothing for the only female diplomat, Catherine Ashton. Running a personal Maison did not navigate me to the fashion world; I engaged in an independent and free designing course that was more artistic and investigatory than producing clothes for the public.

**You have participated in various designing and fashion courses; now you are a clothing design and fashion instructor; please explain the influence of training and teaching on your professional and business path?**

I got acquainted with fashion experimentally, although abroad workshops were influential. Indeed, trial and error in various artistic fields, including painting, graphics, sculpting, and chiefly cinema and music, helped me design uniquely. The collage of these gave birth to specific ideas in clothing design. However, there are significant points about teaching fashion: a member of the judging team of clothing festivals taught me that the competitors educated in cinema, architecture, and visual arts present better items than clothing design educators. It paved the way for the emergence of a new syllabus named "clothing design by the creative visualization skill,"

so I instructed clothing design through image, music, and the five senses for the first time in Iran. Finally, my students presented exceptional designs upon creating a new world in their minds, which was previously constructed in my mind.

**Elaborate on Mitra from its emergence, goals, and attitudes. What is your brand's outlook?**

The Mitra brand emerged from the dominant archetype and my enthusiasm for the historical clothing of Iran and Europe. I designed a mindful and beauty lover persona displaying these characteristics through clothing and employed designs and materials to manufacture clothes to give females a sense of being a queen and king, respectively. This technique raises a charismatic sense in my customers, and it may change their lifestyle and thoughts to come closer to this persona. The fast-moving technological world has warded off from being elegant and consequently influenced human beings' thought, so Mitra focused on creating a bridge between modern Man and past beauties.

**Ideas are highly influential in prioritizing artworks; what are the inspiring sources of your brand?**

History plays a significant role in clothing design. The Mitra brand concentrates on topics such as aesthetics, creativity, charisma, visual basics, and clothes as a wearing item and a specific thought school.

**You have designed a considerable number of clothes, and one of them was internationally remarkable (Ms. Ashton's cloth in 2014); please describe the significant elements in clothing design for notable figures.**

I designed a handmade Iranian dark red robe decorated with colorful streamers for Ms. Catherine Ashton; it was a modern cloth adapted from the historic clothes of Iran. The streamers' elements were the Iranian motifs; indeed, it was a postmodern cloth with its roots in the past and was so highly welcomed by Ms. Catherine Ashton that she left her comment on the Daily



Telegraph site. It was a hopeful step to introduce Iranian designers and elegant Iranian cloth to the world. However, I was deprived of this chance because of the change in managing these affairs in Iran. According to their songs and music, I designed some items for pop singers, including Mr. Babak Jahanbakhsh and Pejman Bayat, and influential organizations.

You were a judging team member in over five fashion events in Iran and won specific prizes for clothing design; have you ever thought about participating in international fashion competitions?

I dreamed of participating in the international festivals, but I failed due to the sanctions against Iran and Iranian financiers' unwillingness to invest, which negatively affected Iranian art. I hope to display the Iranian clothes worldwide appropriately, which deserves its glory.

You have several conceptual collections, and your last one is 'Lazhevard Crescent'; please explain your collections and the concepts.

'Immortal Iran' collection consists of 7 feminine looks adapted from different historical eras of Iran.

'Katebi' collection consists of 7 masculine looks adopted from the Safavid era playing the glory of Iran's art.

'Alice' collection consists of 30 pieces of coats adapted from historical periods of Iran and Europe.

'Lazhevard Crescent' collection adapted from Balouchestan's clothes and elements.

'Kings of Iran and Europe' collection is a mixture of adaptation of historical clothes from Iran and Europe and a collage of the Renaissance elements and Iran's historical periods.

The process of investigation and design of the 'Angel' collection has come to an end, and its implementation started with angels' concepts, including seven looks succeeding six months of investigation. Astrology helped me explore clothes' elements. The idea of designing this collection hit my mind during the pandemic coronavirus while the world suffered from depression. I believed that spiritual matters not confined to a specific religion could rescue human beings.

You had run several fashion events in 2017; why you didn't continue? What were the goals of this course of activity?

I hinder even because of improper new management and the initiation of a new way. Bloggers went under

significant pressure in 2018 and failed to advertise in the fashion; it is an inseparable part of events; otherwise, marketing fails.

What are your art's topics, themes, and design policies? It was answered in the above questions.

Please express your viewpoints on Iran's fashion challenges as a modest fashion designer?

The most significant challenge in Iran is that fashion designers have no tools such as magazines, catwalks, and proper advertisements due to censorship to present fashion. Iranian clothing manufacturers have found their way; however, there is no sign of their performance on the international scale, which does not work to fashion designers' advantage.

You play a significant role in cinema, and your resume is loaded with screenwriting and directing several works; please clarify this aspect of your activity.

Cinema clothing design differs from fashion clothing design due to the significance of the characters and personages. Cinema clothing designers cannot employ many colors and materials; however, fashion design lacks limitations. Therefore, I preferred not to accept any project because producers utilize actors' and actresses' clothes, which take us away from this category.

What is your advice for fashion students as successful Iranian woman?

Studying, investigation, and endeavor. Employing a unique and creative design and thought will be an excellent start. I always tell my students that designers must possess a signature because it can prioritize them from competitors.

We appreciate you selecting Parsforte Magazine; please declare your final sentences.

Art has been disgraced in Iran, and Iran does not benefit from this revolution despite the investors' investment in art. I hope to see the cooperation of artists and investors in Iran to create a new season in our country's history.

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## YASAMIN VOSOUGHI

### Artist Resume:

My name is Yasamin Vosoughi born on 22 September 2001 (21 years old) and started my artistic activity in painting at the age of five.

### About Me:

I have been attracted to the art fields from childhood and tried to learn various kinds of visual arts to acquire relevant knowledge. I followed painting and graphics professionally, aiming to learn from my instructors. However, my enthusiasm is not confined to painting and graphics. I also concentrated on my passion for music and musical instruments. I am learning and trying to make the best of my creativity to make artworks and illustrate my abilities, since I believe that art is interwoven with the human soul.

### Artistic Experience and Background:

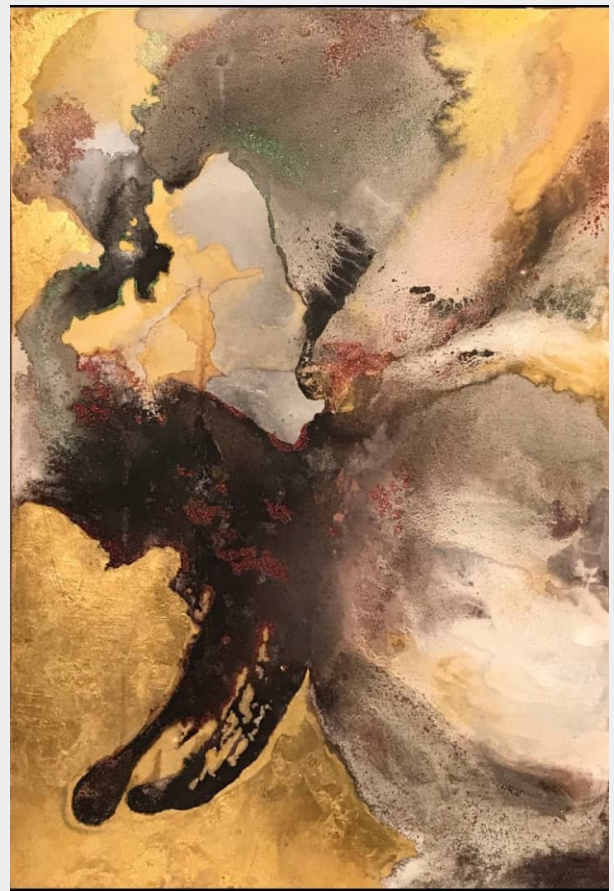
At the age of five, I started learning different forms of art, including painting, acrylic and oil color on canvas, and with different materials, such as patina, collage, art print, photography, logo designing, illustration, etc. My education in art school affected my work in graphic design, and studying Persian painting (miniature) at the Science and Culture University, helped me learn the techniques of illumination, miniature, and relevant fields.

### Instructors and Resume:

Undergraduate course in miniature field, participation in special classes, and enjoying experienced instructors at art school and university helped me learn more.

### Exhibition:

Rouyesh Exhibition at science and culture university



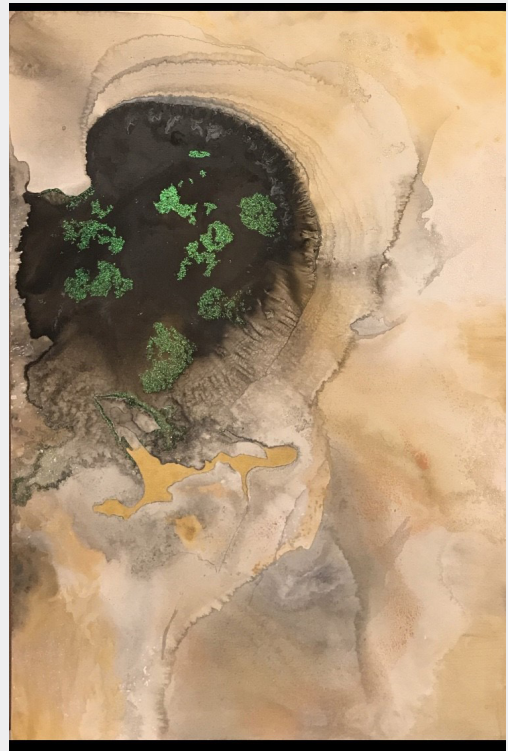
Work Name: restless  
Method: abstract art-fluid art  
Technique: acrylic- gold sheet  
Dimensions: 100\*70



Work Name: my ocean  
Method: abstract art-fluid art  
Technique: acrylic  
Dimensions: 60\*90



Work Name: rainbow  
Method: abstract art-fluid art  
Technique: acrylic  
Dimensions: 80\*60



Work Name: favorite gray  
Method: abstract art-fluid art  
Technique: acrylic  
Dimensions: 100\*70



## ARTICLE

### A Well hammered Artist Resume

AMIR SHARIFI

#### How to Write a Well-crafted Artist Resume?

Successful artists use an impressive resume to emphasize their artistic creativities ranging from particular abilities and artistic backgrounds to art exhibitions and relevant matters. The significance of constructing an artists resume is plain as day, since it helps them shape their identity in the art world and achieve their goals. Every person on the planet needs a resume, whether an artist, a doctor, an engineer, a director, a teacher, a dealer, or a writer; an artists resume illustrates their main achievements and success. Due to minor differences between the two, some people think of CV and resume as same, and use them in the same way. Writing a well-crafted portfolio of your project is a must; if you have not spent time on planning your artistic resume or if you have done it without paying enough attention to the rules of writing a professional resume, it is time to learn how to shape it. Keep reading please. Amir Sharifi, the owner and manager of Amiran Holding Company, provides you with some golden tips that will help you promote your position, as well as highlighting your potential in the art world.

#### The Concept of an Artist Resume

All artists need an efficient resume to maximize their networking relationships and share their experiences and abilities to take a position in the art world. Applying for an artistic job requires/ encourages artists to write a resume, although it has other applications. Sometimes, cultural institutions, museums, galleries, or art centers present special programs and invite artists to explore

a particular region's culture, or artistic progress and roots. Universities offer fellowships to help artists gain more experience and knowledge in some conditions. Participation in exhibitions is another reason to create a professional artists resume and take the first step in the path of success. An artists resume is a quick way to give more information to your audience, including your fans, dealers, gallery owners, art writers, and anyone involved in the art world who desires to know about your art and background.

As a result of the dominance of the internet and social media, most people will search your name to find critical information about your artwork. As an example, you can upload your artists resume if you have a personal website; otherwise, you probably will not thrive or get your break in today's rapidly developing world. Keep in mind to include the most critical aspects of your career in your resume and always keep it up-to-date to prove you care about your career and artistic activities. Without an informative resume, you may lose the chance of getting noticed by museums and exhibitions. Your resume is a powerful tool which can attract or even repel the collectors, gallery owners, or patrons who want to invest in your art and you as an artist with potential abilities and skills. Your professional resume should include your previous participations in important festivals and exhibitions, to ensure investors that they are selecting a proper artist whose capabilities are not limited to a single artwork. In addition, it shows that the artist can produce a series of magnificent pieces in his field of work. Keep in mind that they will scrutinize your resume to find out the answer to questions such as: Have you continued your academic education? Do

you have any exhibition experience? Have you won any prizes for your notable artwork? to make their mind about you as a capable artist. These questions demonstrate the importance of creating an outstanding artist resume which will make a lasting and positive impression on the collectors' minds.

As Amir Sharifi said to the Iranian artists in the Emirates: « Your artist resume is a specialized list of your academic training, your experiences in the art world, your particular skills, and in a word, it introduces you as an exceptional artist who is qualified for a position. The main feature of your resume is the presentation of essential items to the audience; for example, you send your resume to a gallery and emphasize your education while the gallery looks for experience in executing individual or collective exhibitions. Before sending your resume, make sure it will satisfy the needs of the receivers who want to know more about your background in the art world. As long as you continue your artistic activity and create new art pieces, your resume must be updated; if your work is displayed in a particular museum or magazine or has won a prize, you must include it in your resume. Step by step, your artistic background develops, and your resume will be fuller, and more appealing to art companies and galleries, while an artist CV is mostly appealing to the academic world. Sharing your artist resume on social media is not a bad idea but remember that the title of today's newspaper will soon be the title of yesterday's issue, so craft an impressive artist resume to attract the attention of your target audience.

### The Structure of a Well-crafted Artist Resume

As described earlier, you should craft your artist resume to provide a complete and well-grounded overview of your artistic activities and education. Writing an artist's resume is not exactly the same as writing a professional one, which is usually used by an individual to highlight their work experience. If you want to develop an artist's resume, first go through the exhibitions of your artworks. Writing an artist's resume aims to highlight your professional achievements, awards, education, publication, exhibitions, and artistic backgrounds. Design your artist's resume in third person narrative, which is different from an artist's statement that should be written in the first person. Your resume is the presentation of you as a professional artist; in other words, avoid any mistakes that will make you seem like an incompetent individual. Artist's resume is meant to focus on your strengths and experience, but exaggeration is something you should definitely avoid; otherwise, you will ruin your chances of getting noticed. Your artist resume is like your business card you show to different galleries. It should contain your information such as address and place of residence, birthplace, significance skills, techniques and style, education, relevant publications, your email, and a social media page or website address.

### The Basics of Writing an Artist Resume

Devote your time to craft a calling card (artist resume) and include some essential parts in it. The following paragraphs help you design your resume more professionally.

First of all, your resume should be clear and include essential details, like your name, surname, phone



number, home address, professional email address, and portfolio link. It makes you easier and faster to get in contact with and makes you more available.

The next stage is covering your educational background, like a bachelor's or master's degree. Itemize your individual and collective exhibition; this vital part of your resume should include the exhibition's name, subject matter, and location. If you have participated in an online exhibition, please write the website address and other relevant details like the exhibition title. The same goes for collective shows, especially if you don't have many individual exhibition experiences; However, you may complete this part as you gain more experience in individual exhibitions in the following years.

Mention the exhibition's name, subject matter, and locations, and don't forget your online exhibition, awards, prizes, honorary memberships, grants, or whatever you believe can add value to your resume. Include other working details such as teaching, lectures, courses, residency experiences, and the time and location of these opportunities. If your artworks are displayed in private or public art centers, museums, or galleries, please categorize them clearly and include their titles.

The last section of your artist's resume that we mention here, is the part that should be devoted to a short description of your skills, abilities, and the reason you are applying for a particular position. This part emphasizes your qualifications as a professional artist. However, if you lack enough experience, you may describe your desire to learn the necessary skills for a particular position. If you have a skill that fits your resume, please include it in your list. For example, suppose you are a painter but have a hand in playing instruments, photography, jewelry design, sculpting, ceramic arts, or other activities; do not close your eyes on them. Are you a digital artist? Please mention any software involved in your creative process .

### The Layout of an Artist Resume

The exact layout of your artist resume should follow the following steps:

Full Name (Name and surname):  
City of residence:  
Professional email address:  
Phone number:  
Website addresses:

#### Resume Summary:

The summary of your skills and experiences

#### Work Experience:

Job Title

The name and address of the company

The start and ending date of your employment

#### Education:

The name of educational center or university

Its physical location

The date of your entry

Field of study

Academic scholarships and awards, if you have any

#### Skills:

Languages and proficiency

Related interests

### Are artist resumes and CVs the same?

Some people use CV and resume interchangeably. While sharing more minor similarities, as mentioned above, they are not exactly the same. For example, CV stands for curriculum vitae, and this Latin phrase is translated into «course of life.» It shows your readers whether you are a suitable person for their purpose or not. It is shaped in one page to illustrate your performances, experiences, and accomplishments. On the other hand, a resume describes your skills and experiences, as well as highlighting your capabilities and qualifications like your work and educational background.

Your CV must be written in 3 to 4 pages, not more, but your resume must be limited to one or two pages. As you see, the lengths of CV and resume are not the same. Include your teaching experiences, research, your educational degree, and book or essay publications in your CV, in addition to basic information. Before writing your CV or resume, you must determine the receiver and your goal in sending a professional and well-organized paper. The template of your CV must be in the following format:

#### Personal Details:

Full Name:

Name and surname

City of residence

Professional Email address

Phone number  
Website addresses

Education:  
The name of the university  
Field of study  
Degree  
The date of graduation  
Research interests  
Courses  
Achievements

Exhibitions:  
Collective and individual

Collections:  
Private and public collections

Publications:  
Books and essays

Projects and Commissions:  
Teaching experiences:  
Curatorial projects:  
Awards:  
Honorary fellowship:  
Conferences:  
Residencies:

Work experiences:

Skills:  
Certifications:  
Languages:

References:

the receiver that you are the best choice. Constructing a professionally well-crafted resume will separate you from the other artists and will turn you into a celebrated and genuine artist. Writing your artist resume is an unrepeatable chance to highlight your invaluable accomplishments, including your awards, published books, scholarships, etc. Also, itemizing your activity in various exhibitions keeps people eager to continue reading your resume. Now you can see the necessity of designing your artist's resume, and it would be best to follow the suggested tips in this article by Amir Sharifi. Do not underestimate your capabilities, and please do not be modest to write them, so that you can convince art collectors, gallery owners, and any other interested parties. Remember this red flag warning: Do not exaggerate your capabilities and keep your resume authentic and trustworthy; otherwise, your artistic authenticity will be doubted, and may even destroy your chances.

As you read, resume and cv are not equal and they are different in features like length, function, and included information. So if you apply for art centers, gallery exhibitions, or art museums, you need your artistic resume while an artist CV works for your academic, artistic positions; do not use them mistakenly.

## Conclusion

You are a genuine artist with special abilities so try to stand out by doing yourself a favor and designing an excellent artist resume. If you desire to participate in an exhibition, deliver a well-written resume to convince

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